



**FOR IMMEDIATE RELEASE—November 16th, 2005**

**Contact:**

Marie Cochran  
Outcome Concept Systems, Inc.  
206.325.3396  
info@ocsys.com

**Outcome Concept Systems, Inc. Announces 2005 OCS Vision Award Winners**

**Seattle, WA**--Outcome Concept Systems, Inc. (OCS) is pleased to announce the winners of the 2005 OCS Vision Awards. Many outstanding applications were submitted by OCS clients, all of which demonstrated creative use of data to improve patient outcomes, overcome challenges and/or achieve organizational goals.

**2005 Winner – Overall Vision**

The VNA of Greater Cincinnati and Northern Kentucky was named the overall winner of the 2005 OCS Vision Award for Visionary Use of Information to Affect Positive Organizational Change.

"The Visiting Nurse Association of Greater Cincinnati and Northern Kentucky considers it a great honor to be named the recipients of the OCS National Vision Award," stated Angi Johnson, RN, Executive Vice President, Clinical Services, at The VNA of Greater Cincinnati and Northern Kentucky. "In our ever-changing health care environment, daily use of data to manage every aspect of our businesses is a must. We would like to thank our Directors and our staff for their dedication to achieving high quality outcomes. We would also like to thank OCS for providing us with the tools to effectively use our data to manage our day to day operations in the most effective manner possible."

In addition to the announcement of our Overall Vision Award, OCS offers several specific awards for agencies that have implemented successful programs using information to improve performance across clinical, operational, financial, and marketing aspects of their business. The winners of each of these categories are listed below:

**2005 OCS Vision Award Winners by Category**

*Overall Vision:* VNA of Greater Cincinnati and Northern Kentucky, Angi Johnson

*Home Health, Business Intelligence:* McAuley-Seton Home Care, Maureen Walsh Koricke

*Home Health, Clinical:* Interim Healthcare of Greenville, Connie McCammond

*Home Health, Operations:* Alacare Home Health and Hospice, Mark Cook/Nancy Kucik

*Home Health, Marketing:* Texas Home Health Skilled Services, Ken Meyers

*Home Health, Financial:* VNA, an Affiliate of Wyoming Valley Health Care System, Ann Russin

*Private Duty, Marketing and Operations:* Visiting Angels (York, PA), Susan Heinle

*Hospice, Clinical:* Visiting Nurse Service of New York Hospice Care, Patricia Vigilante

*Hospice, Operations and Financial:* Delaware Hospice, Lorna Hearn

“Choosing only one winner in each category is always difficult, and after five years, it hasn’t become any easier” said Amanda Twiss, OCS President. “The quality of this year’s entries, representing hundreds of agencies, shows how creative our clients are in developing new ways of leveraging the power of information to achieve success. In the end, it is all about improving overall patient care and we are pleased to recognize these 2005 Vision Award winners as the cream of an outstanding crop.”

The OCS Vision Awards include a separate category recognizing exciting new programs that are designed to positively impact patient care into the future— The Rising Star Awards. The 2005 OCS Rising Stars are as follows:

**2005 Vision Award Rising Stars**

*Home Health, Operations:* CHE-Mercy Home Health Agency in FL, Frances Fernandez

*Home Health, Clinical:* Northwest Community Hospital Home Care in IL, Shannon Quaritsch

*Home Health, Clinical:* Lehigh Valley Home Care Hospice in PA, Diane Fink

*Home Health, Clinical:* Sutter VNA & Hospice in CA, Lynda Tanner

*Home Health, Clinical/Operations:* Partners Home Care, Inc. in MA, Judy Flynn

Detailed project descriptions are available upon request for all of the 2005 OCS Vision Award Winners and OCS Rising Stars by contacting OCS at 206.325.3396 or [info@ocsys.com](mailto:info@ocsys.com).

**About Outcome Concept Systems**

OCS is a healthcare information company with the nation’s largest and most comprehensive set of measures spanning clinical outcomes, financial performance, resource utilization, patient satisfaction and operational indicators for Home Care, Hospice, and Private Duty programs. The OCS suite of products and services provide healthcare organizations the insight to improve the quality of care for their patients while enhancing the effectiveness of their organization. Serving the needs of healthcare organizations, vendors and consultants, OCS provider clients consistently rank in the top one-third of all healthcare organizations in the country. For more information about OCS, contact Marie Cochran at 888.325.3396 or [mariec@ocsys.com](mailto:mariec@ocsys.com)

###